

**IN THE CLAIMS:**

1. A fibrous absorbent article for absorbing body fluids, the fibrous absorbent article comprising:

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one or more malodor counteractant materials;

wherein said one or more malodor counteractant materials is in a liquid form.

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2. The fibrous absorbent article of claim 1, wherein said one or more malodor counteractants is selected from the group consisting of: glycerin, glycerin compound, aldehyde, natural oil, solution of soluble natural compound, natural plant and herb extract, naturally occurring deodorizing active, acid, base, oxidant, chelating agent, ester, masking agent, sensory receptor alterant, oxidizing agent, biological agent, surfactant, surface active polymer, and any mixtures thereof.

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3. The fibrous absorbent article of claim 1, wherein said one or more malodor counteractant materials is glycerin.

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4. The fibrous absorbent article of claim 1, wherein said one or more malodor counteractant materials is present between about 0.01 grams to about 50% of the total weight of the fibrous absorbent article.

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5. The fibrous absorbent article of claim 1, wherein said one or more malodor counteractant materials is present between about 0.1 grams to about 20% of the total weight of the fibrous absorbent article.

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6. A fibrous absorbent article for absorbing body fluids, the fibrous absorbent article comprising:

one or more malodor counteractant materials;

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wherein said one or more malodor counteractant materials is naturally sourced.

7. The fibrous absorbent article of claim 2, wherein  
20 said one or more malodor counteractants is selected from the group consisting of: glycerin, glycerin compound, aldehyde, natural oil, solution of soluble natural compound, natural plant and herb extract, naturally occurring deodorizing active, acid, base, oxidant, chelating agent, ester, masking  
25 agent, sensory receptor alterant, oxidizing agent,

biological agent, surfactant, surface active polymer, and  
any mixtures thereof.

8. The fibrous absorbent article of claim 6, wherein  
5 said one or more malodor counteractant materials is  
glycerin.

9. The fibrous absorbent article of claim 6, wherein  
said one or more malodor counteractant materials is present  
10 between about 0.01 grams to about 50% of the total weight of  
the fibrous absorbent article.

10. The fibrous absorbent article of claim 6, wherein  
said one or more malodor counteractant materials is present  
15 between about 0.1 grams to about 20% of the total weight of  
the fibrous absorbent article.

11. An fibrous absorbent article for absorbing body  
fluids, the fibrous absorbent article having thereon a  
20 malodor counteractant material comprising:

glycerin; and

at least one additional malodor counteractant material  
25 selected from the group consisting of: aldehyde, natural

oil, solution of soluble natural compound, natural plant and herb extract, naturally occurring deodorizing active, acid, base, oxidant, chelating agent, ester, masking agent, sensory receptor alterant, oxidizing agent, biological 5 agent, surfactant, surface active polymer, zeolite, and any mixtures thereof.

12. The fibrous absorbent article of claim 11, wherein said glycerin is in liquid form.

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13. The fibrous absorbent article of claim 11, wherein said glycerin is all naturally sourced.

14. The fibrous absorbent article of claim 11, wherein 15 said at least one additional malodor counteractant material is in liquid form.

15. The fibrous absorbent article of claim 11, wherein said at least one additional malodor counteractant material 20 is all naturally sourced.

16. The fibrous absorbent article of claim 11, wherein said zeolite is a thermal type 3 clinoptilolite.

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17. The fibrous absorbent article of claim 11, wherein said acid is citric acid.

18. The fibrous absorbent article of claim 11, wherein  
said oxidant is ascorbic acid.

19. The fibrous absorbent article of claim 11, wherein  
5 said chelating agent is ascorbic acid.

20. A fibrous absorbent article for absorbing body  
fluids comprising:

10 a fibrous material suitable for absorbing said body  
fluids; and

a liquid glycerin that does not support microbial  
growth, disposed in said fibrous material to absorb odors  
15 associated with said body fluids.

21. The fibrous absorbent article of claim 20, wherein  
said liquid glycerin is combined with at least one  
additional malodor counteractant material selected from the  
20 group consisting of: aldehyde, natural oil, solution of  
soluble natural compound, natural plant and herb extract,  
naturally occurring deodorizing active, acid, base, oxidant,  
chelating agent, ester, masking agent, sensory receptor  
alterant, oxidizing agent, biological agent, surfactant,  
25 surface active polymer, zeolite, and any mixtures thereof.

22. The fibrous absorbent article of claim 21, wherein  
said liquid glycerin is naturally sourced.

23. The fibrous absorbent article of claim 21, wherein  
5 said one or more additional malodor counteractant materials  
is naturally sourced.

24. A method of deodorizing a vaginal area comprising:

10 applying the fibrous absorbent article of claim 1 to  
said vaginal area,

wherein said one or more malodor counteractant  
materials counteracts malodor in said vaginal area.

15 25. A method of deodorizing a vaginal area comprising:

applying the fibrous absorbent article of claim 6 to  
said vaginal area,

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wherein said glycerin and said at least one additional  
malodor counteractant material counteracts malodor in said  
vaginal area.

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26. A method of deodorizing a vaginal area comprising:

applying said fibrous absorbent article of claim 11 to  
said vaginal area,

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wherein said glycerin counteracts malodor in said  
vaginal area.

27. A method of deodorizing a vaginal area comprising:

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applying the fibrous absorbent article of claim 20 to  
said vaginal area,

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wherein said glycerin counteracts malodor in said  
vaginal area.